

# Introducing the Optimum Low Volatility Canadian Equity Pooled Fund



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Market volatility can have many causes—geopolitical tensions, corporate earnings and health crises, to name a few. When faced with a fluctuating stock market, relying on a diversified investment strategy can help you better manage your portfolio's overall risk. Adding a low volatility Canadian equity strategy to your asset allocation may limit your exposure to market fluctuations.

## THE LOW VOLATILITY CANADIAN EQUITY STRATEGY

In 2012, Optimum Asset Management developed a strategy to reduce the volatility of returns in periods of uncertainty. While it was originally created to meet a need in the institutional market, this strategy is now available in a Pooled Fund for all of our clients.

The investment strategy is based on a quantitative management process and is rebalanced twice a year. The selected securities are less sensitive to market fluctuations and boast a high dividend yield. This strategy reduces an investor's level of risk without changing the percentage of their portfolio that is allocated to the Canadian equity market.

## HISTORICAL RETURNS

The low volatility Canadian equity strategy generates returns that correlate with the market differently than those of *growth*- or *value*-type strategies. Its behaviour in a volatile market provides diversification and can result in a more linear long-term return. **The observed added value is close to 5% over a five-year period** compared to the S&P/TSX benchmark (as at May 31, 2020). Here is a summary of the strategy's performance since 2012:

	YTD	1 yr	2 yrs	3 yrs	4 yrs	5 yrs	Inception
Low volatility Canadian equity	0.29	14.33	11.02	6.34	7.93	8.29	10.31
S&P/TSX	-9.70	-2.11	0.43	2.81	5.10	3.36	6.33
Value-Added	9.99	16.44	10.60	3.53	2.83	4.93	3.98

As at May 31, 2020. Mandate inception date: August 2012

Contact us to learn more about this strategy.

The Senior Management Team  
Optimum Asset Management

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## ABOUT OPTIMUM FINANCIAL GROUP:

The asset management subsidiaries of Optimum Financial Group have more than \$7.6 billion of assets under management.

## OPTIMUM ASSET MANAGEMENT

Optimum Asset Management is a firm that emphasizes quantitative and credit management based on microeconomic and macroeconomic analysis. It offers a complete range of traditional, alternative and innovative solutions to private and institutional clients. To develop its strategies, Optimum Asset Management combines the highly technical expertise of its specialists with business intelligence that is unique in Canada.

This strategy's performance derives from a composition of mandates which regroup the returns of several client portfolios with similar mandates and investment strategies. The performance is shown in Canadian dollars, before management fees and is annualized for all periods over one year.

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The index used in the present document is a widely recognized benchmark used to measure investment performance for its respective asset class and was chosen based on its degree of comparability and similarity with the investment strategy presented.

Optimum Asset Management Inc. cannot guarantee future performance of strategies. Values fluctuate frequently and past performance is not indicative of future performance.

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